



WELL

foodWell



PRIVATE LABEL PARTNER

For **30 years**, we have been providing consumers with **healthy, functional** products full of nutritional values derived from **natural ingredients**. Thanks to our quality, recipes and know-how, our products provide consumers **tasteful pleasure at any time of the day**.

foodWell YOUR PRIVATE BRAND PARTNER

30 YEARS OF EXPERIENCE

WANT TO KNOW MORE?
Contact us at:
innovations@foodwell.pl



OVER **30** YEARS
OF EXPERIENCE



RUN **3** PRODUCTION PLANTS
HAVE AGILE AND INNOVATIVE R&D



HEALTHY PRODUCTS
SUPPLIER TO THE BIGGEST EU
RETAILERS CARREFOUR, AUCHAN,
ROSSMANN, AND KAUFLAND



DISTRIBUTE PRODUCTS TO
50 MARKETS WORLDWIDE
ACROSS EUROPE, ASIA, AFRICA
AND NORTH AMERICA



150 MLN EUR
TURNOVER
300
PRIVATE LABEL PRODUCTS



600
EMPLOYEES
600
BRANDED
PRODUCTS



3 PRODUCTIONS PLANTS



CERTIFICATES:



At the customer's request, we can provide additional HALAL, KOSHER and other certificates

HOW WE WORK WITH YOU?

Flexible business models for the client.



THEY TRUSTED US



BARS CATEGORY

In Poland, we are one of the leaders in bar production and number 1 in the muesli bars category. Our wide array of bars complies with high-quality standards and is confirmed by international certificates. **Our capacity is up to 1 million pieces per year and 100 thousand per shift.**

PROTEIN



LAYERS



MUESLI



NUTS & HONEY



CARAMEL



RAW



CHOCOLATE

Taste of chocolate in our products is very important. We put a lot of focus on quality to meet consumer expectations because we know they love it.

Different types of chocolate

- MILK
- DARK
- PROTEIN
- SUGAR FREE
- VEGAN
- WHITE AND GLAZES

Capabilities for chocolate coating

- BOTTOM
- SPRINKLING
- DECORATION

CERTIFICATES:



CHOCOLATE ENERGY BAR

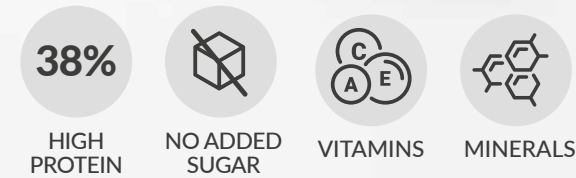


Raspberry flavoured in dark chocolate.

Ingredients: dates, raspberry dark chocolate 14 % rice flour, almonds, raisins, chicory fiber, concentrated cherry juice, shea fat, vitamin B6, magnesium, natural flavour.

- DARK CHOCOLATE • SOURCE OF FIBRE • NO PALM OIL
- SOURCE OF VITAMIN B6 • SOURCE OF MAGNESIUM • RAW ENERGY

GLAZES PROTEIN BAR



Salted caramel protein bar with vitamins.

Ingredients: milk protein isolate MPI, sweetener: maltitols; humectant: glycerol; peanut butter, soy protein isolate, palm oil, salt, flavours, acacia fiber, emulsifier: lecithins; vitamins: A, C, D, thiamin (B1), riboflavin (B2), B6, B12; magnesium, fat reduced cocoa powder.

- WITH VITAMINS A, C, D, VITAMIN B6 • VITAMIN B12
- SOURCE OF MAGNESIUM • 38% HIGH PROTEIN • WITH NO ADDED SUGARS

CHOCOLATE PROTEIN BAR



32%

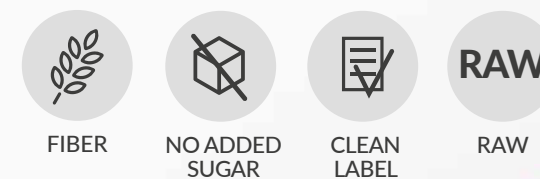
HIGH PROTEIN

Coconut flavoured protein bar in chocolate.

Ingredients: protein blend 27% (protein concentrate (milk protein, whey powder (from milk), whey protein concentrate (from milk)); sweetener: maltitols; chocolate 14%, natural vanilla flavouring); chickory fiber; collagen hydrolyzate; coconut flakes; skimmed milk powder; cocoa fat; natural flavouring.

- WITH NO ADDED SUGARS • 32% OF ENERGY FROM PROTEIN • COLLAGEN

RAW BAR



Mango and passion fruit bar with coconut flakes.

Ingredients: date paste, coconut flakes, mango-passiot fruit paste (mango 13.4%, passion fruit 0.6%), natural passion fruit flavouring with other natural flavourings.

- WITH NO ADDED SUGARS • NO ARTIFICIAL INGREDIENTS • SOURCE OF FIBRE

RAW BAR FOR CHILDREN WITH SPRINKLES



VITAMINS



NO ADDED SUGAR



MINERALS

Salted caramel protein bar with vitamins.

Ingredients: milk protein isolate MPI, sweetener: maltitols; humectant: glycerol; peanut butter, soy protein isolate, palm oil, salt, flavours, acacia fiber, emulsifier: lecithins; vitamins: A, C, D, thiamin (B1), riboflavin (B2), B6, B12; magnesium, fat reduced cocoa powder.

- WITH VITAMINS A, C, D, VITAMIN B6 • VITAMIN B12 • SOURCE OF MAGNESIUM • 38% HIGH PROTEIN • WITH NO ADDED SUGARS

NUTS & HONEY BAR



FIBER



CLEAN LABEL



PURE NATURE

Mango and passion fruit bar with coconut flakes.

Ingredients: date paste, coconut flakes, mango-passion fruit paste (mango 13.4%, passion fruit 0.6%), natural passion fruit flavouring with other natural flavourings.

- WITH NO ADDED SUGARS • NO ARTIFICIAL INGREDIENTS • SOURCE OF FIBRE

CARAMEL BAR



PROBIOTIC



NO ADDED SUGAR



Peanuts bar with caramel flavoured filling topped with chocolate. With sweetener

Ingredients: caramel flavoured filling 46 % [apple extract, whey protein concentrate (milk), coconut fat, unsweetened condensed milk, cocoa fat, whey powder (milk), humectant: glycerol; emulsifier: mono- and diglycerides of fatty acids; salt, natural flavouring]; roasted peanuts 34 %, chocolate 20 % [sweetener: maltitols; cocoa fat, whole milk powder, cocoa mass, emulsifier: lecithins (soya); natural flavouring].

- NO PALM OIL • WITH NO ADDED SUGARS
- SOURCE OF PROTEIN • MILK CHOCOLATE

MINI BARS



VEGE

Mini plum bars topped with dark chocolate.

Ingredients: dried plum 42.3%, dark chocolate 16%, dates, raisins, rice flour, dried apple, shea fat, natural flavouring.

- SUITABLE FOR VEGETARIANS • DARK CHOCOLATE • ONLY 83 KCAL/PER BAR
- 100% NATURAL ENERGY • NO ARTIFICIAL FLAVOURINGS

20g

EXTRUDED CEREAL BARS DIPPED WITH WHITE CHOCOLATE

We have our own extrusion line, where we produce all the ingredients for this great breakfast kids bars.

All the flakes for the bars are manufactured from carefully selected flour moxes.



FIBER



VITAMINS



MINERALS

Bar with mini choco bals with milk chocolate.

Ingredients: Cereal ingredients 36% (wheat flour, corn flour); chicory fibre, white chocolate, sugar, maltodextrin, skimmed milk powder, baker's honey, fat reduced cocoa powder, sunflower oil, emulsifier: lecithins, salt, vitamins: thiamin, riboflavin, vitamin B6, vitamin B12, niacin, folic acid, pantothenic acid, vitamin E; iron; flavouring.

- SOURCE OF VITAMINS B6, B12, NIACIN, VITAMIN E
- SOURCE OF IRON • SOURCE OF FIBRE • NO PALM OIL



VITAMINS



MINERALS



Bar with honey rings, oat flakes and with milk chocolate.

Ingredients: Cereal ingredients 37% (wheat, wholegrain wheat, oat, rice, barley), oat flakes, white chocolate, sugar, baker's honey 16.2%, chicory fibre, maltodextrin, sunflower oil, vitamins: thiamin, riboflavin, vitamin B6, vitamin B12, niacin, folic acid, pantothenic acid, vitamin E; iron, emulsifier: lecithins, salt.

- SOURCE OF VITAMINS (THIAMIN, RIBOFLAVIN, VITAMIN B6, VITAMIN B12, NIACIN, FOLIC ACID, PANTOTHENIC ACID, VITAMIN E • SOURCE OF IRON • NO PALM OIL



VITAMINS



FIBER



MINERALS



Bar with traditional cornflakes and with milk chocolate.

Ingredients: Corn grits 45%, white chocolate, baker's honey, sugar, chicory fibre, maltodextrin, sunflower oil, barley malt extract, vitamins: thiamin, riboflavin, vitamin B6, vitamin B12, niacin, folic acid, pantothenic acid, vitamin E; iron; emulsifiers: lecithins.

- SOURCE OF VITAMINS (THIAMIN, RIBOFLAVIN, B6, B12, NIACIN, FOLIC ACID, PANTOTHENIC ACID, VITAMIN E • SOURCE OF IRON • NO PALM OIL

MUESLI BAR



VITAMINS

Lime and freeze-dried cherries cereal bar.

Ingredients: Cereal ingredients 36% (whole-grain oat flakes, corn grits, wheat flour, expanded wheat grain 3,6%, rice flour, corn groat, wheat bran), white chocolate, bakery honey, maltodextrin, freeze-dried cherry pieces, skimmed milk powder, sunflower oil, sugar, salt, acidity regulator: citric acid; flavourings, lime powder, hemp extract, lemon balm extract, melatonin, emulsifier: lecithins; vitamin B12.

- SOURCE OF VITAMIN B12 • NO PALM OIL
- WITH HEMP EXTRACT • WITH MELATONINE



FIBER

Bar of 5 dried fruit with chocolate.

Ingredients: Cereal ingredients 24% (whole-grain oat flakes, corn flour, corn grit, rice flour); firming agent: maltitols; glaze of cocoa-and-milk flavour, freeze-dried apples, raisins, sliced dried cranberries, sliced prunes, sliced dried apricots, maltodextrin, baker's honey, palm kernel oil, humectant: sorbitols; acidity regulator: citric acid; flavour, emulsifiers: lecithins; salt, cinnamon.

- SOURCE OF FIBRE

NUTS&HONEY BAR WITH CHOCOLATE DECORATION



FIBER

Bar with peanuts, honey and milk chocolate

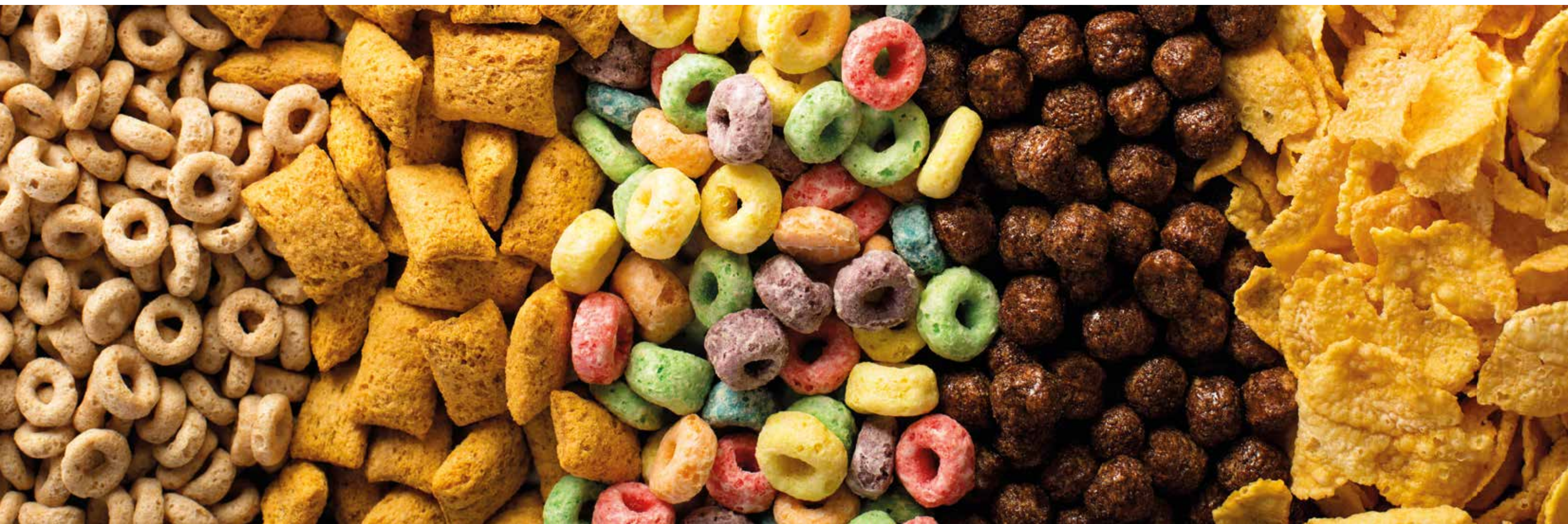
Ingredients: roasted peanuts 61%, evaporated bakery honey 18%, milk chocolate 16% [sugar, cocoa fat, whole milk powder, cocoa mass, whey powder (from milk), milk fat, emulsifier: lecithins; natural vanilla flavouring]; cereal crisps (rice flour, corn flour, wheat bran); sea salt, coconut oil.

- SOURCE OF FIBRE • NO ARTIFICIAL FLAVOURINGS
- NO PALM OIL



WIDE RANGE OF BREAKFAST CEREALS

We can provide a comprehensive range of breakfast cereals that we produce from scratch. We offer a dose of multi-scooped extruded products as well as crunchy, muesli, granola and oatmeal.



EXTRUDED FLAKES



BALLS



RICE



CORNFLAKES



FLAKES EXTRUDED WITH WHEAT BRAN



FIT GRAIN FLAKES WITH OR WITHOUT SUGAR COATING



RINGS



FLAKES EXTRUDED WITH OAT BRAN



PILLOWS



EXTRUDED FLAKES



SHELLS



WHEAT FLAKES, BAKED, NO SUGAR

FLAKES COVERED IN CHOCOLATE — NEW ON THE MARKET



CARAMEL
CHOCOLATE



CHOCOLATE
WITH CINNAMON



DARK
CHOCOLATE



MILK
CHOCOLATE



WHITE
CHOCOLATE



POSSIBILITY OF USING CHOCOLATE: SUGAR-FREE, WITH PROTEINS,
VITAMINS, MINERALS, SUPERFOODS, PROBIOTICS

HEALTHY BREAKFAST IN OTHER CATEGORIES



OATMEAL



GRANOLA



MUESLI



CLAIMS & FUNCTIONS

We have extensive experience in the production of functional products with superfoods, vitamins, minerals, probiotics and other active substances.

- HIGH PROTEIN 20-50 %
- VEGAN • BIO
- NO SUGAR • KETO
- SOURCE OF FIBRE
- VITAMINS MINERALS
- NO ARTIFICIAL FLOVOURINGS
- NO PALM OIL
- NO PRESERVATIVES
- PROBIOTICS
- ENERGY
- DETOX
- DIGESTION
- BEAUTY
- RELAX
- SUPERFOODS
- ADAPTOGENS MASHROOMS



**LET'S START
OUR JOURNEY
TOGETHER**

foodWell