

An aerial photograph of a dense forest, likely a coniferous forest, with sunlight filtering through the trees, creating a warm, golden glow. The word "foodWell" is overlaid in a large, white, sans-serif font across the center of the image. The 'f' is lowercase, while the rest of the letters are uppercase. The background shows a mix of green and brownish-yellow foliage, suggesting a transition in seasons or a specific type of forest. The text is centered horizontally and vertically.

foodWell

About FoodWell

For 30 years, we have been providing consumers with healthy, functional products full of nutritional values derived from natural ingredients.

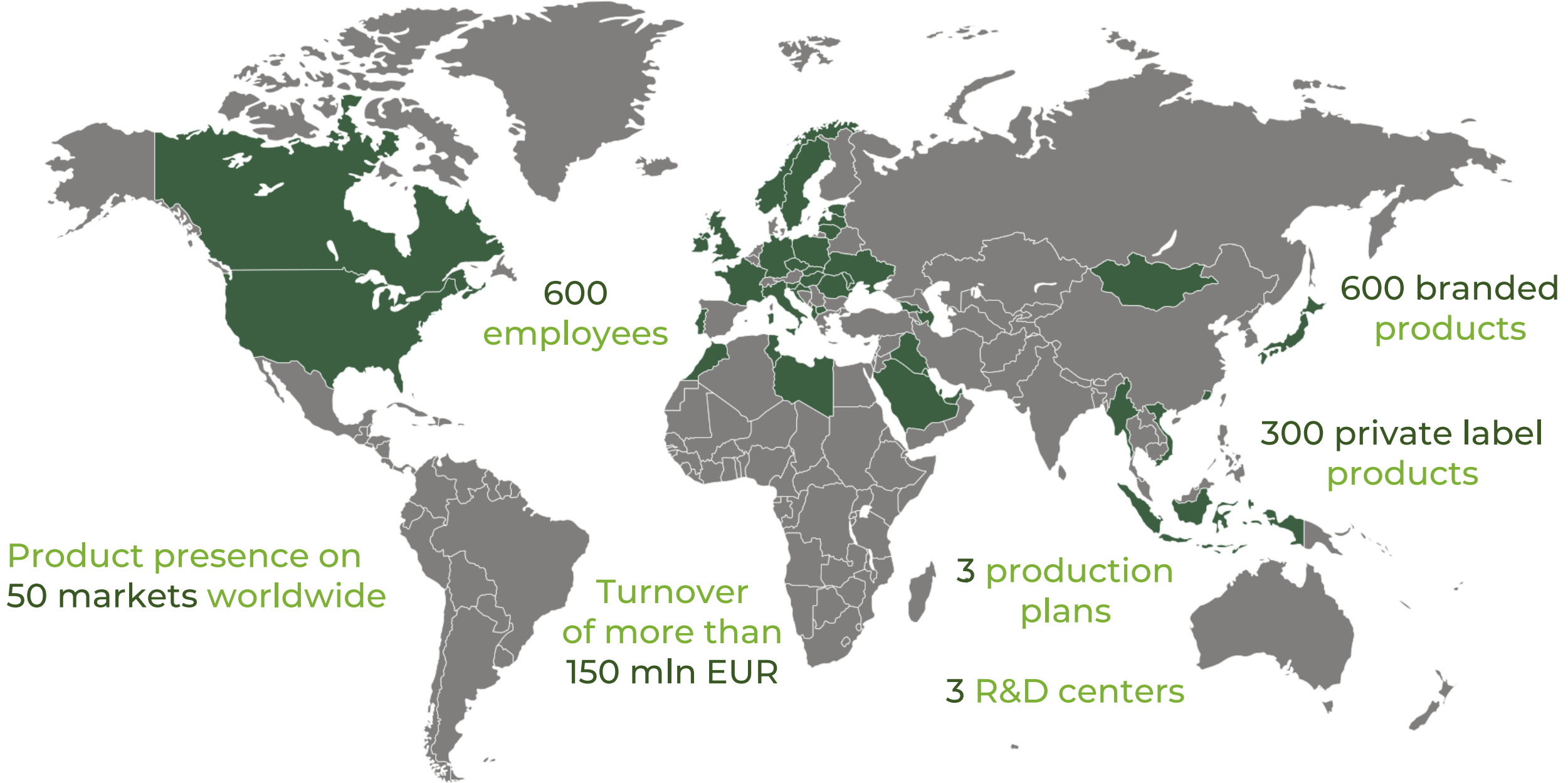
Thanks to our quality, recipes and know-how, our products provide consumers tasteful pleasure at any time of the day.

„I want to eat right to feel right. I need for that allows me to joyfully take care of myself every day”



foodWell

Over 30-year experience on the market



Our vision

By 2026, we aim to become the leader in healthy, functional and plant-based food and gain a strong position in Europe

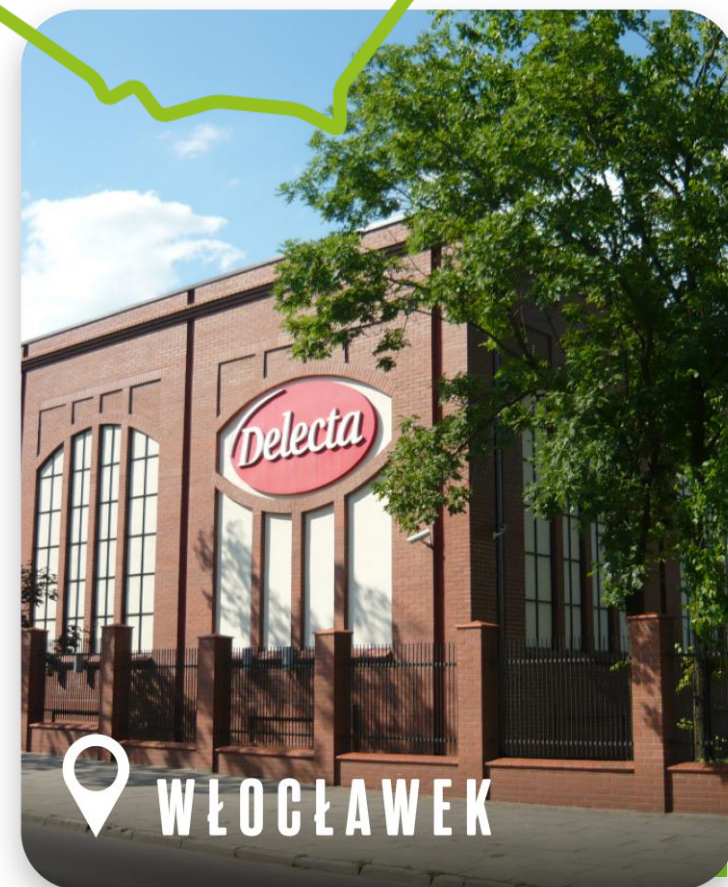
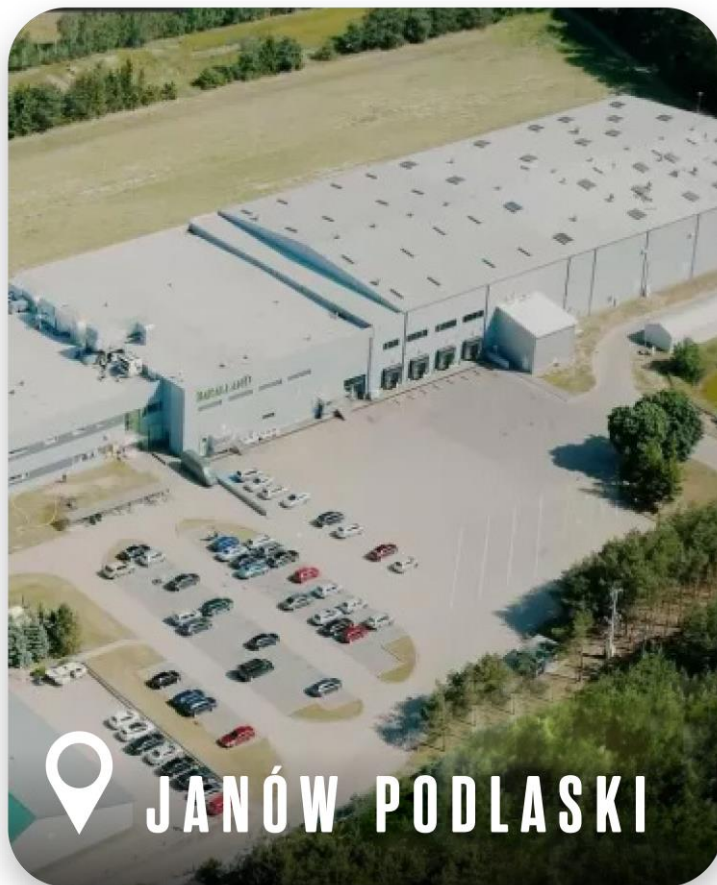


foodWell

3 productions plants



click to see our factories



Our potencial, our possibilities

3 extruding lines for bars and snacks production – over 100mln bars per year

15 dosing and packaging lines for powders, grains, and DFN

2 dosing lines for liquid aromas

2 Extrusion lines for cereal products

2 Crunch owens for granola

Mixing machines with multiweights for blends and mixes

Enrobing drums – for chocolate, honey, sugar coting



Our innovation

Our cutting-edge research and development initiatives are led by a team of highly skilled technologists with extensive experience in the food industry.

Our dedicated product innovation department develops breakthrough solutions that exceed customer expectations and shape the future of the industry.

We have created the **FoodWell Innovation** department with skilled experts in R&D, quality, manufacturing, design and customer service, so that our customers receive the highest level of support in creating their own brand.



foodwell

Our mission

**We help people reach for
HEALTHIER PRODUCTS
to let them
ENJOY A BETTER LIFE**

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Our values

foodWell

WELL
BEING



PEOPLE



INNO
VATION



RESPON
SIBILITY



foodWell

Our brands

foodWell

BAKALLAND

Delecta

purella
SUPERFOODS

W ZGODZIE Z NATURĄ
ANATOL

foodWell

Pro Cholesterol
BE
RAW!

Trends



**SUGAR
REDUCTION**



**HEALTHY
INDULGENCE**



**SUPER
FOODS**



**HIGH
PROTEIN**



**PRO
BIOTIC**



**PURE AND
NATURE**

**How we work
with you?**

foodWell

Flexible business models for the client

1

BASIC

2

ADVANCED

Basic model - 3 stages

1.



CHOOSE AN EXISTING
RECIPE

2.



FORMULATION

3.



PRODUCTION

Product selection from already made recipes

foodWell

Advanced model - 6 stages



RESERCH



CLIENT
CONCEPT



FORMULATION



PROJECT



PRODUCTION



TRANSPORT

We provide full professional support in creating private label products -
from research and concept to delivery to the shelf

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Our quality commitment

We always strive for the highest quality in the value chain: from the supplier of raw materials to the final consumer.

Production takes place in certified production plants in 3 locations:

Janów Podlaski (**BRC**)

Białystok (**IFS**)

Włocławek (**BRC**)



Our product categories

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BARS



**BREAKFAST
PRODUCTS**



**POWDER
PRODUCTS**



**DELICACIES
SUPERFOODS**



CAKE MIXES

Bars

A wide range of bars of various types:

- raw, fruit bars
- nuts&honey bars
- muesli bars
- protein bars
- kids bars

Gramiges from 15-100g

Packaging types:

Multipacks

Displays

Sharing bags



raw, protein,
double, with
milk/white/dark
chocolate coating,
with sprinkles,
cereals, nuts, BIO,
suitable for vegans,
no added sugar



Breakfast products

A wide range of breakfast cereals

Functional products, with
SUPERFOODS, with vitamins,
probiotics, protein

Gramiges 15g - 1000g

Packaging types:

Sachets 35-60g

Doypacks 70-500g

Pillow 50-1000g

Stabilo 200-500g

Paper boxes



muesli,
porridge,
granola,
extruded
cereals (balls,
shells, rings,
pillows)



Offer of extruded cereal flakes



rings



balls



shells



extruded flakes



wheat flakes, baked, no sugar



cornflakes



flakes extruded with oat bran



flakes extruded with wheat bran



fit grain flakes with or without sugar coating



pillows



rice

Powder products

Various types of products in the form of powders.

Gramiges 15g - 1000g

Packaging types:

Sachets

Doypacks

Weight 20g - 250 g - depends on the bulk density of the raw material



mono,
protein, mixes,
SUPERFOODS,
gummies



Gummies

Gummies without gelatin (pectin), are based on fruit juices and purees, no added sugar, clean label. They can be enriched and come in various shapes and sizes.

Packaging types:

Sachets

Doypacks

vitamins, minerals,
superfoods,



Dried fruit and nuts

High-quality nuts, dried fruits and grains and mixes

Functional products, with SUPERFOODS, with vitamins, probiotics, protein, diferente chocolates

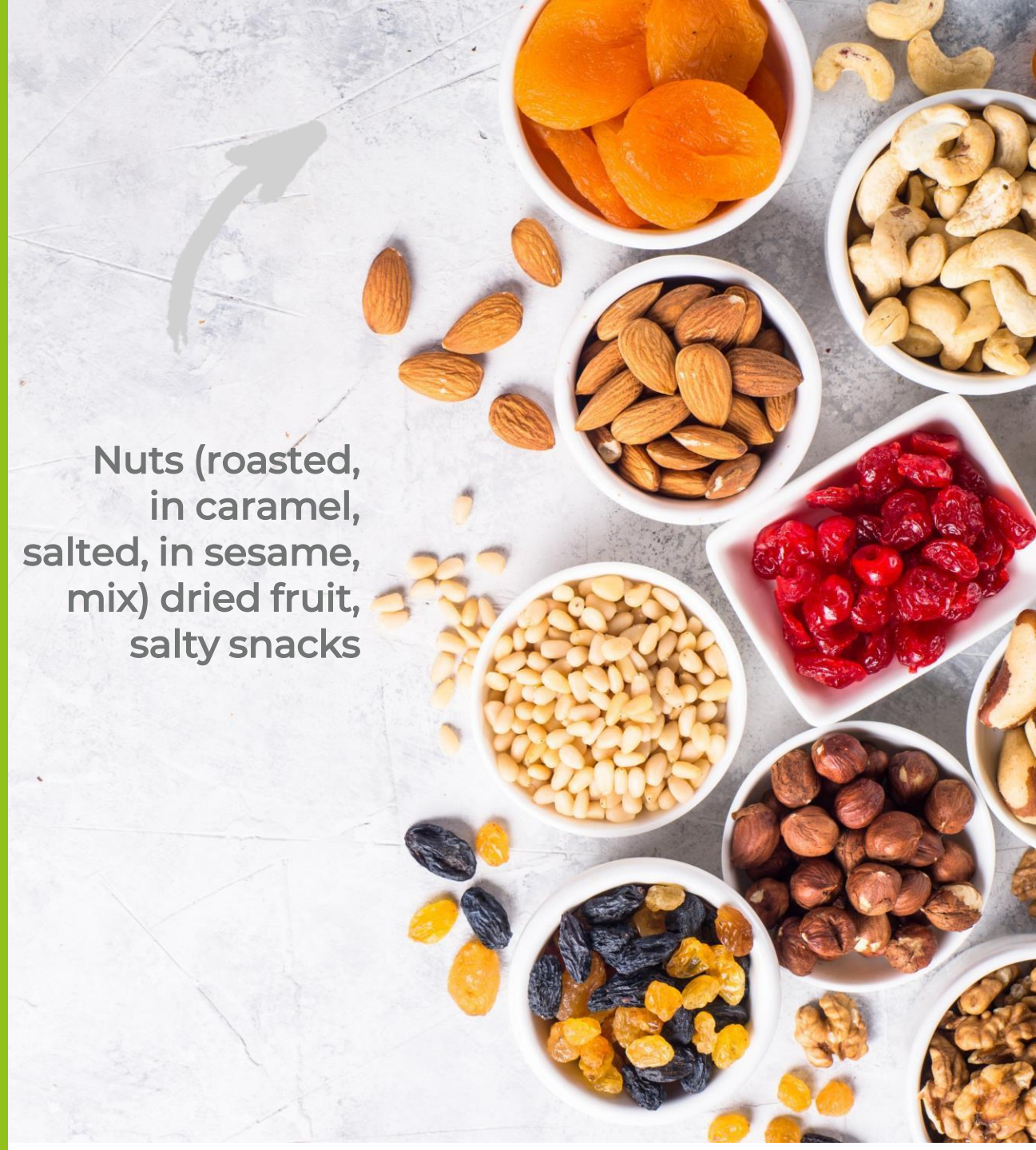
Gramiges 50g - 25kg

Packaging types:

Doypacks 70-500g

Pillow 50-1000g

Stabilo 200-500g



Nuts (roasted, in caramel, salted, in sesame, mix) dried fruit, salty snacks

Cake mixes

A wide range of cake mixes where everyone will find their favorite cake for any occasion

Packaging types:

Pillow 400-670g
Stabilo 200-400g

Box - multi-ingredient cakes 3-4 ingredients, 250 - 550 g



Cake mixes
(with added proteins,
superfoods,
toppings, sprinkles,
decorations)

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Trusted us





**LET'S START
OUR SUPER
JOURNEY
TOGETHER !**

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